



Tucson Planning Council for the Homeless (TPCH)

Interfaith Coalition for the Homeless

P. O. Box 16023

Tucson, AZ 85732-6023

(520) 745-9443. www.tpch.org

Summer 2008

Dear Friend,

I am writing about the Tucson Planning Council for Homeless 2008 Annual Conference, "Turning Obstacles into Opportunities," to be held Friday, August 22, 2008 at the Holiday Inn Palo Verde. This year's conference focuses on how to overcome the variety of obstacles that stand in the way of people who are homeless or near-homeless, and those who assist them.

The conference is targeted to staff and volunteers who work directly with homeless and near-homeless people, as well as to the general public. The purpose of the conference is to increase participants' understanding of the causes of homelessness and how to assist people out of homelessness. Sessions will focus on survival services, substance abuse, and strategies for ending homelessness. The conference will also include a Resource Fair to help participants develop a more comprehensive knowledge of resources for homeless and near-homeless people in our area and how to make referrals to these services.

This conference also serves as the main fundraising event for the Tucson Planning Council for the Homeless. Net proceeds from this event are used for multiple purposes including:

- Printing "Need Help" resource guides for homeless services
- Printing "Guidelines for Getting Out" brochures for ex-offenders to avoid homelessness
- Implementation expenses for our community's Plan to End Homelessness

I have enclosed a list of sponsorship opportunities for the 2008 TPCH Annual Conference. Please review these and consider becoming a sponsor. Your sponsorship will help increase the effectiveness of our community-wide effort to prevent homelessness and assist those who are experiencing homelessness.

I will phone you in the next week. If you have any questions in the meantime, please do not hesitate to call me at (502) 327-4505.

Best Regards,

Eric Cross
TPCH Conference Fundraising Coordinator



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Sponsorship Breakdown

The Tucson Planning Council for the Homeless (TPCH) greatly depends upon conference sponsors and proceeds. Your sponsorship will not only help Tucsonans by supporting our activities, but also benefit your businesses by reaching consumers, clients, and employees at the charitable level. Dollars spent on a worthwhile community event can often go further in establishing a positive community image, product loyalty, and employee appreciation than those spent on traditional advertising forums.

**We would wholeheartedly appreciate your involvement as a conference sponsor!
Business and Individual Sponsorships are welcome!**

PLATINUM SPONSOR: \$1,000

- **Conference Program Ad:** Full-page sponsorship ad in the conference program distributed to all conference participants. ◊
- **Web Site:** Name/logo on www.tpch.org with top recognition as a Platinum sponsor and a link to your company's website for 9 months.
- **Company Visibility:** Top recognition as a Platinum sponsor at the event via company advertising materials/signage of your choice in prominent areas. *
- **Vendor Booth:** Use of a conference station/booth to display your company banner and products.
- **Conference Waiver:** We will waive conference registration for up to ten (10) of your employees. (*Attendance notice one week prior to event required.*)
- **Plaque:** Platinum sponsorship event plaque.

GOLD SPONSOR: \$500

- **Conference Program Ad:** Half-page sponsorship ad in the conference program distributed to all conference participants. ◊
- **Web Site:** Name/logo on www.tpch.org with recognition as a Gold sponsor and a link to your company's website for 6 months.
- **Company Visibility:** Recognition as a Gold sponsors at the event via company advertising materials/signage of your choice in prominent areas. +
- **Vendor Booth:** Use of a conference station/booth to display your company banner and products.
- **Conference Waiver:** We will waive conference registration for up to five (5) of your employees. (*Attendance notice one week prior to event required.*)
- **Plaque:** Gold sponsorship event plaque.

SILVER SPONSOR: \$250

- **Conference Program Ad:** 1/4-page sponsorship ad in the conference program distributed to all conference participants. ◊
- **Web Site:** Name/logo on www.tpch.org with recognition as a Silver sponsor and a link to your company's website for 3 months.
- **Company Visibility:** Recognition as a Silver sponsor at the event via company advertising materials/signage of your choice in prominent areas. +
- **Conference Waiver:** We will waive conference registration for up to three (3) of your employees. (*Attendance notice one week prior to event required.*)
- **Certificate:** Silver sponsorship certificate.

TURQUOISE SPONSOR: \$100

- **Conference Program Ad:** 1/8-page sponsorship ad in the conference program distributed to all conference participants. ◊
- **Web Site:** Name/logo on www.tpch.org with recognition as a Turquoise sponsor and a link to your company's website for 3 months.
- **Conference Waiver:** We will waive conference registration for you or one (1) of your employees. (*Attendance notice one week prior to event required.*)
- **Certificate:** Turquoise sponsorship certificate.

**For more information, contact Eric at
327-4505, ext. 1126 or info@tpch.org**

◊ Applicable listings will be provided to individual sponsors.

* Advertising materials/signage must be approved by facilities management



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Sponsorship Agreement

This written instrument with the Tucson Planning Council for the Homeless (TPCH) and Interfaith Coalition for the Homeless as the TPCH fiscal agent sets forth the agreement that the business or individual listed below intends to be a sponsor of the 2007 Conference "How to End Homelessness – We Have a Plan!" The designated sponsor will provide a one-time gift of \$ _____ **made payable to Interfaith Coalition for the Homeless by August 1, 2008.** (Only sponsors who submit this form can be guaranteed inclusion in the conference program.)

_____ Platinum Sponsor	\$1,000	_____ Silver Sponsor:	\$250
_____ Gold Sponsor	\$ 500	_____ Turquoise Sponsor:	\$100

Please print

Business or Individual Name: _____ <i>(as you would like it to appear in written materials)</i>
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ E-mail: _____
Web site: _____

Contact Person: _____

Position: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Interfaith Coalition for the Homeless, the fiscal agent off TPCH, in a non-profit organization exempt from taxation under Section 501(c)(3) of the Internal Revenue Code.